



# BHĀRATSHAKTI WORKS AT A GLANCE Sri Aurobindo Society

APRIL 1, 2024 TO MARCH 31, 2025







RENAISSANCE-ONLINE JOURNAL RENAISSANCE REDUX -QUARTERLY REAWAKENING THE BHĀRATA SHAKTI SERIES

TALKS BY OUR TEAM

E-BOOKS

INDIA-OUR MOTHER PROGRAMME SERIES

SEMINARS & WEBINARS

COURSES & WORKSHOPS

**BHĀRATSHAKTI** 

ALL LIFE IS YOGA PROGRAMME SERIES

**EXHIBITIONS** 

EDUCATION FOR NEW INDIA

WRITINGS BY OUR TEAM

BLOG CURRENT CONCERNS PODCAST & VIDEOS

**GUEST LECTURES &** 

**INSIGHTFUL** 

CONVERSATIONS

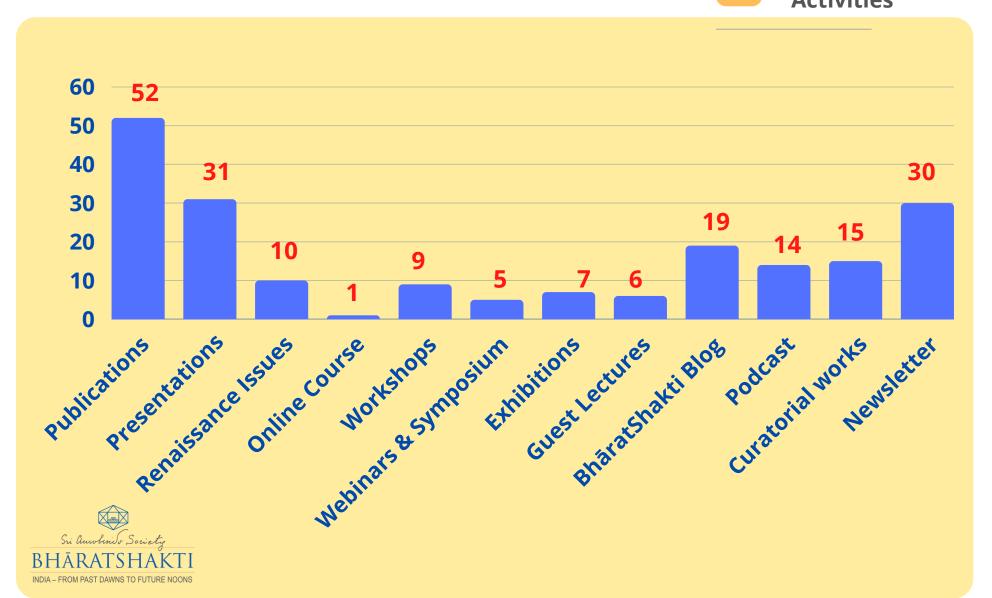
SOCIAL MEDIA
CONTENT

FLIPBOOKS/ QUICKREADS ART AND SPIRITUALITY

SAMVĀD - THE BOOK SERIES

# **Spectrum & Number of Activities APR 2024 TO MARCH 2025**

194
Total
Activities



# Publications by BHĀRATSHAKTI TEAM



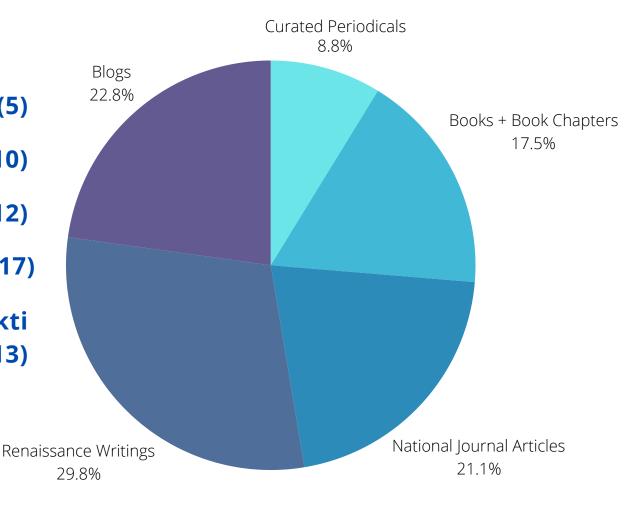
**Curated Periodicals (5)** 

**Books + Book Chapters (10)** 

**National Journal Articles (12)** 

Writings for *Renaissance* (17)

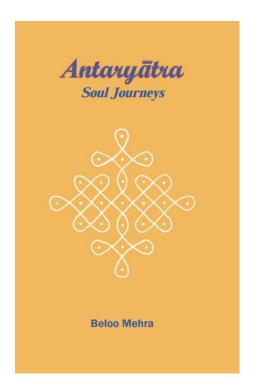
SAIEN Blog + BhāratShakti Blog (13)

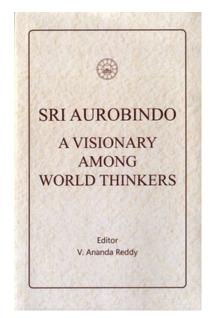


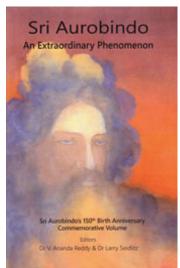


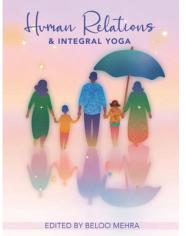
40 Beloo Mehra

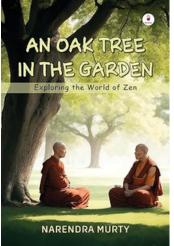
12 Narendra Murty Books, eBooks, Book Chapters by BHĀRATSHAKTI TEAM





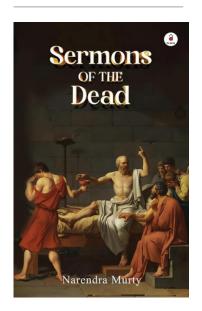


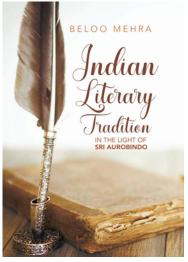


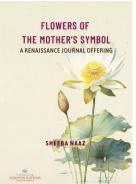














## **Invited Talks/Presentations** by BHĀRATSHAKTI TEAM

Other Events incl Online

51.6%

• At National Events (13)

• At International Events (2)

 At Other Events including Online (16)

International Events



**National Events** 41.9%

**Total** 

24 **Beloo Mehra** 

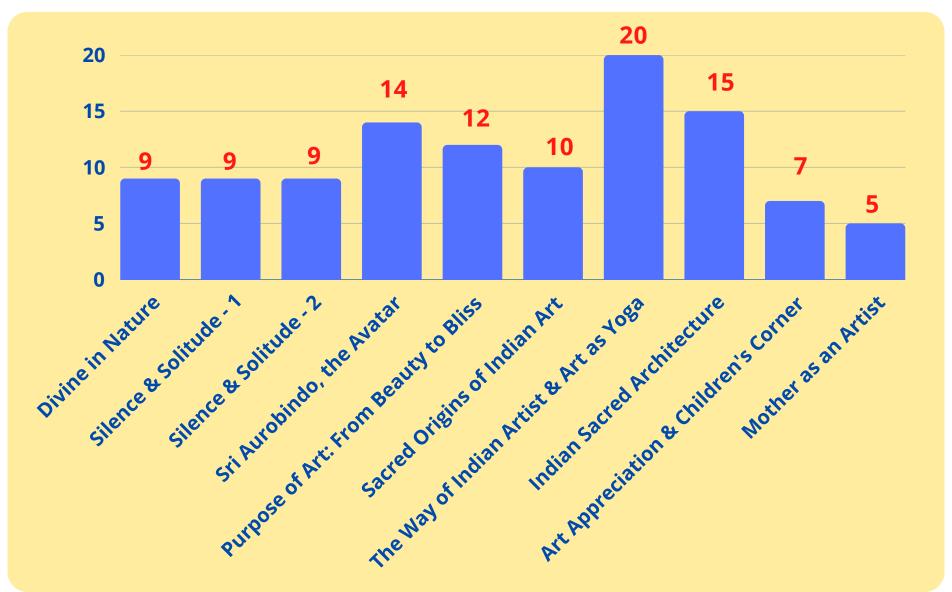
**Narendra Murty** 





# Renaissance Content renaissance.aurosociety.org APRIL 2024 TO MARCH 2025



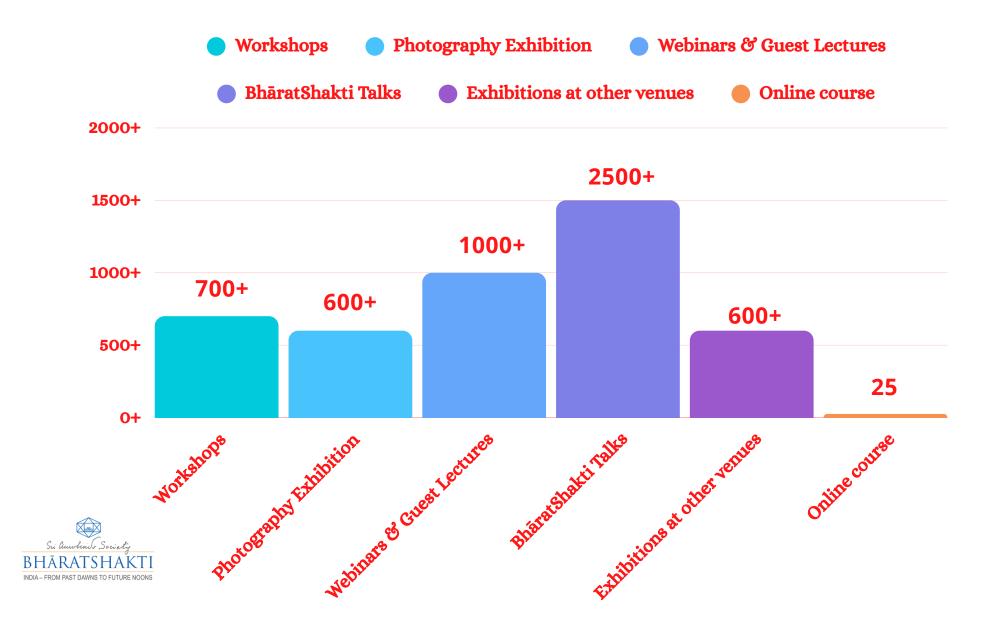


# **DIRECT IMPACT Audience of Our Programmes**

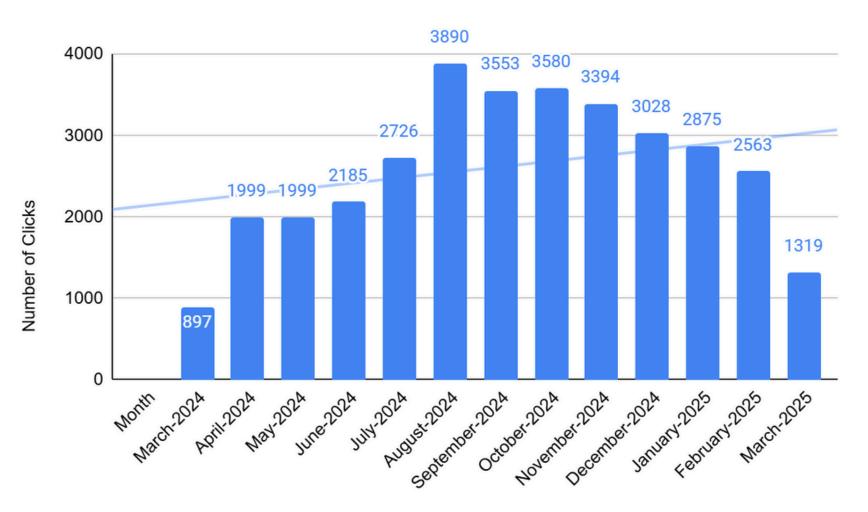
5425+



Total Audience



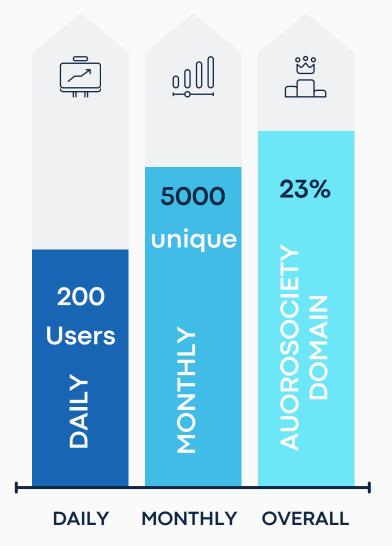
# Renaissance Journal - Number of visits March 2024 - March 2025 2000+ every month



#### renaissance.aurosociety.org

## 2024-2025 Renaissance Website Traffic

#### **Annual**



#### **DAILY**

200 genuine users daily

#### **MONTHLY**

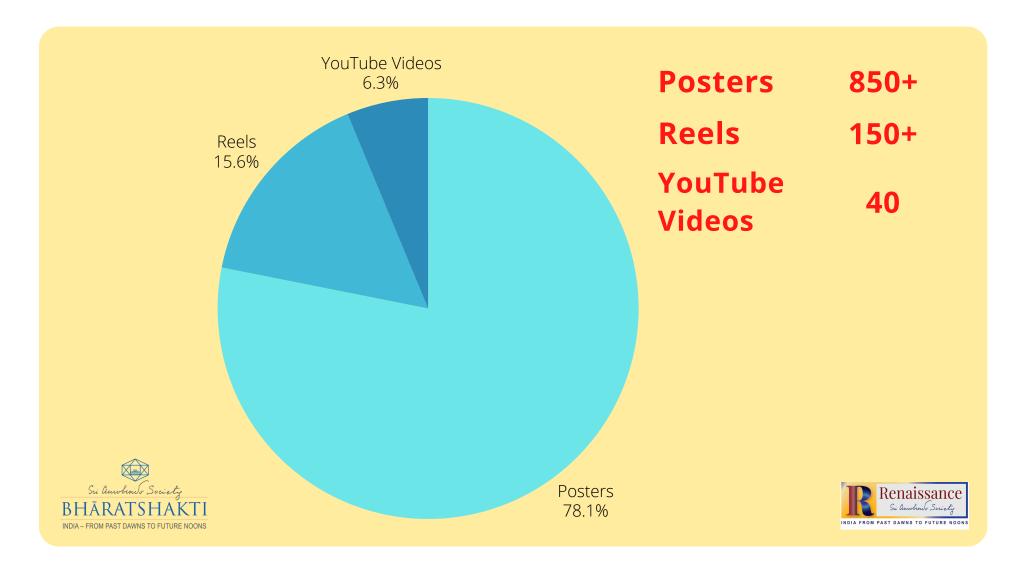
5000 unique users monthly

#### **OVERALL**

23% of the total traffic of all society subdomain and main society websites.

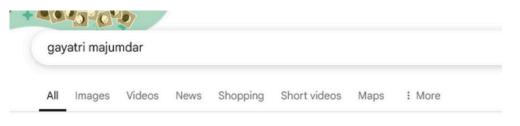
# **Social Media Content APR 2024 TO MARCH 2025**





# Renaissance authors tops in search results

## **Gayatri Majumdar**





#### Gayatri Majumdar - Writer, Editor, Publisher

Writer, Poet & Editor; Founder/Editor/Publisher 'Brown Critique' Literary Journal · Brown Critique Pondicherry Poets · Xavier Institute of Communications ...



#### Gayatri Majumdar - India

Gayatri Majumdar (born 1963) writes poetry in English. She is founder-editor of The Brown Critical literary quarterly (now an e-zine) that published ...



#### Gayatri Majumdar - Renaissance

Gayatri Majumdar is founder, editor, publisher of critically acclaimed literary journal, The Bro Critique. Her books include: Shout, I Know You Are Here ...

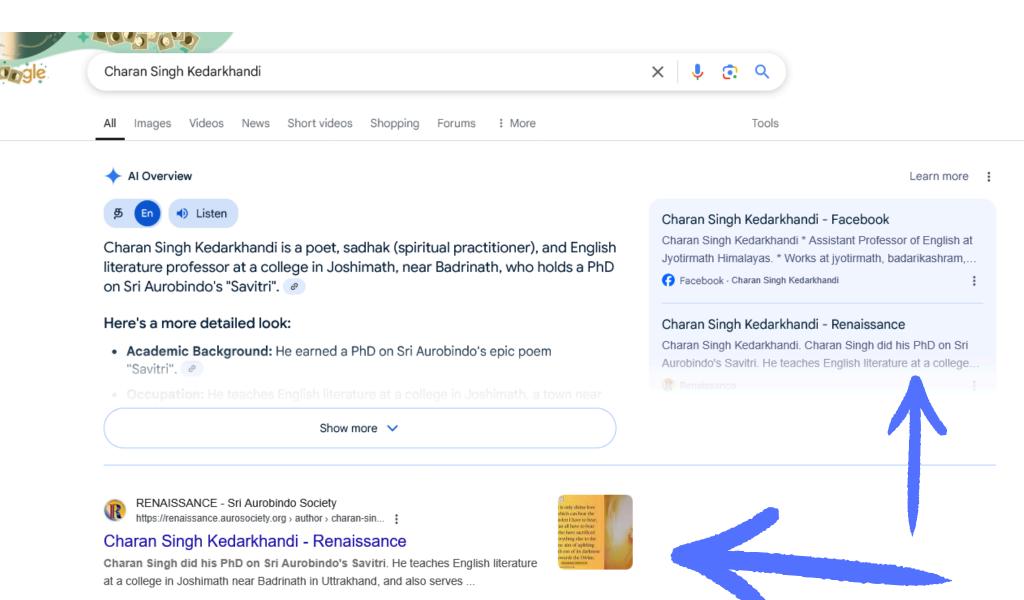
#### Images :



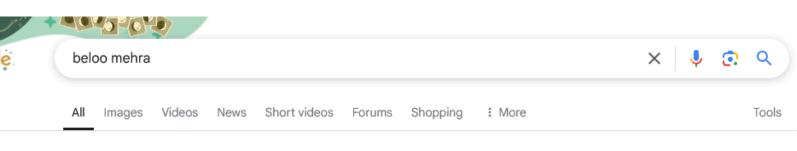




## Charan Singh Kedakhandi



### **Beloo Mehra**





#### Beloo Mehra - Director, BhāratShakti - Sri Aurobindo Society

Dr. Beloo Mehra is **currently working as Director**, **BhāratShakti at Sri Aurobindo Society**, focusing on areas related to Indian culture and Integral Yoga.



#### Beloo Mehra (@beloomehra)

**Aspiring child of the Mother**. Writer, editor, educator. Travels within & without. @renaissance sas renaissance.aurosociety.org





RENAISSANCE - Sri Aurobindo Society
https://renaissance.aurosociety.org > author > beloo-me...

#### Beloo Mehra - Renaissance - Sri Aurobindo Society

Dr. Mehra **presently works as Director**, **BhāratShakti**, **Sri Aurobindo Society** and Editor of Renaissance. She writes regularly for several journals and magazines in ...





Amazon.in

https://www.amazon.in > Beloo Mehra > About 3

#### Beloo Mehra: books, biography, latest update

About the author. Beloo holds several degrees in Education and Economics, has extensive teaching experience at school and university level in India and the US, ...



## **Narendra Murty**



narendra-murty/







RENAISSANCE - Sri Aurobindo Society
https://renaissance.aurosociety.org > author > narendra-...

#### Narendra Murty - Renaissance

Narendra Murty is **an award-winning author of 4 books** that focus on the spiritual aspiration and seeking; he specializes in writing in a style and manner ...





LinkedIn · NARENDRA MURTY 700+ followers

#### NARENDRA MURTY - Kolkata, West Bengal, India

Currently devoted full time to study and writing and also working as a RESEARCH ASSOCIATE for SRI AUROBINDO SOCIETY, PONDICHERRY. Author of EATING HIS MONEY - ...

View all >



LiFT Magazine

https://liftmagazine.in > in-conversation-with-narendra-...

#### In Conversation with Narendra Murty

27 Mar 2024 — Narendra Murty worked as a Divisional Manager in the Life Insurance industry. However, the deep driving passion of his life has been the study of various ...



#### Images :







## Lopa Mukherjee









Videos

Shopping

Short videos News

Forums

: More

Tools



RENAISSANCE - Sri Aurobindo Society

https://renaissance.aurosociety.org > author > lopa-muk...

#### Lopa Mukherjee - Renaissance

Lopa Mukherjee is a writer, teacher and psycho-spiritual workshop facility ex-student of Sri Aurobindo International Center of Education. ...



#### Videos :



Invoking the Inner Light - Meditation with Lopa Mukherjee ...

YouTube · SangamTalks TV Media 8 Jun 2024



Being Part of New Creation - Guidance of Sri Aurobindo & The ...

YouTube · Sangam Talks 6 Jun 2024



10 key moments in this video

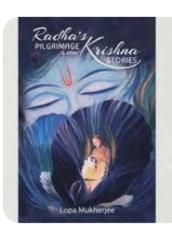


Foundations of Indian Culture by Lopamudra Mukherjee - Part 1

YouTube · Bharat Nivas, Auroville 31 Jul 2022

#### Lopa Mukherjee

Author :





Books: Radha's Pilgrimage: And Other Krishna Stories

Lopa Mukherjee >

Feed